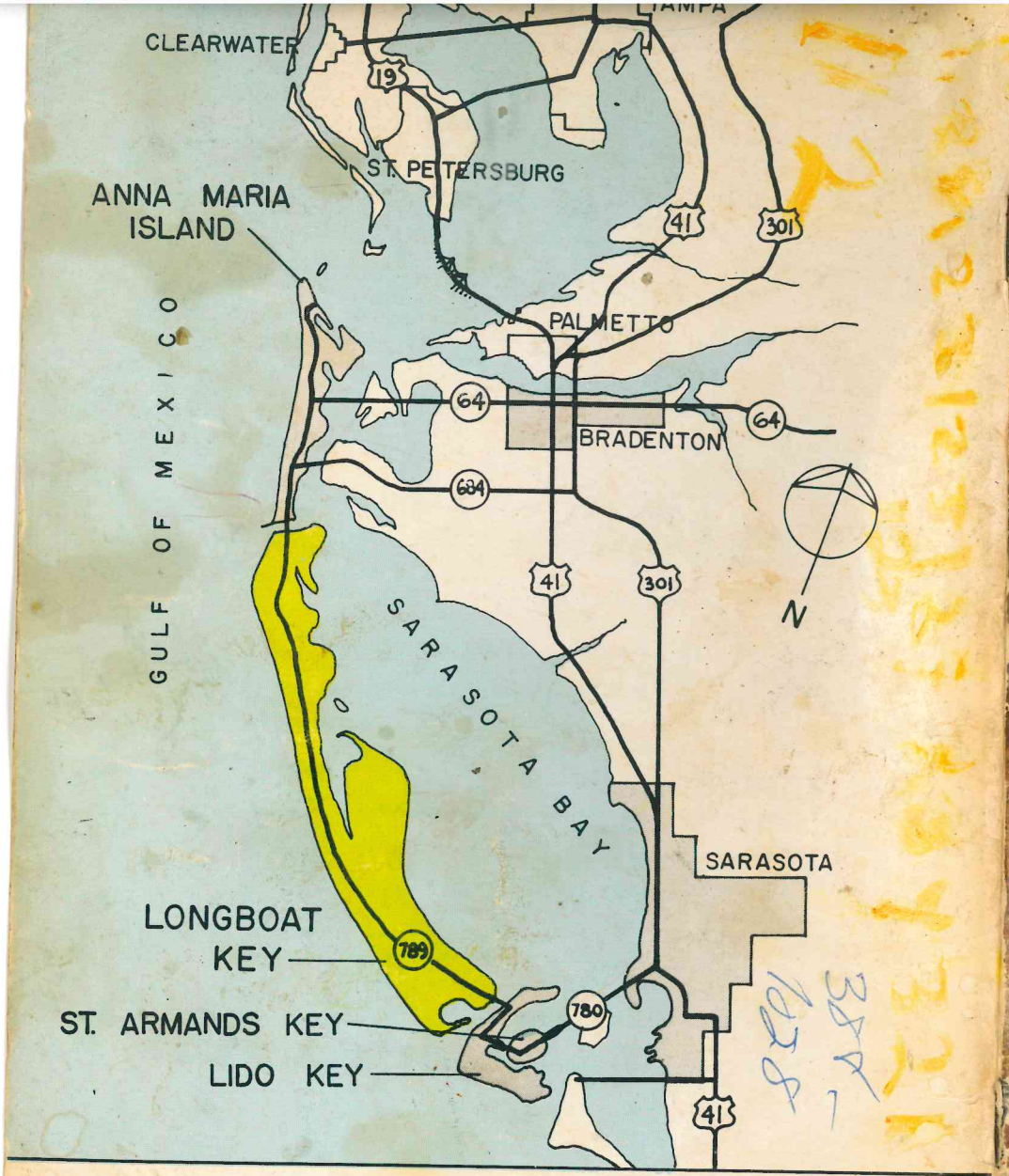

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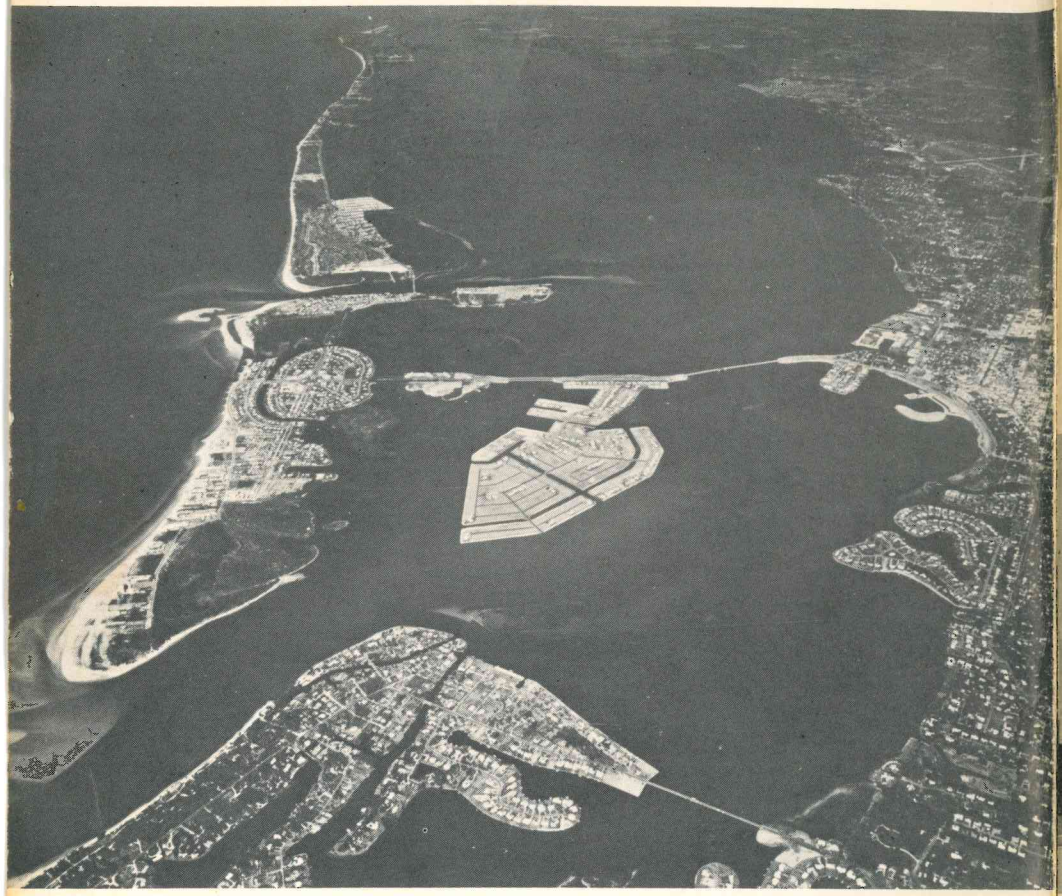

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TIME
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PLACE
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Dream Island — Longboat Key

Visiting Lions Welcome

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INCORPORATED

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President ..... J. Russell Garvin
Vice President ..... Harold S. Barnes
Vice President ..... W. Bradford Wines
Treasurer ..... Richard C. Shipley
Secretary ..... Dr. R. M. Kelly

In Union is Strength

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for

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Longboat Key, Florida
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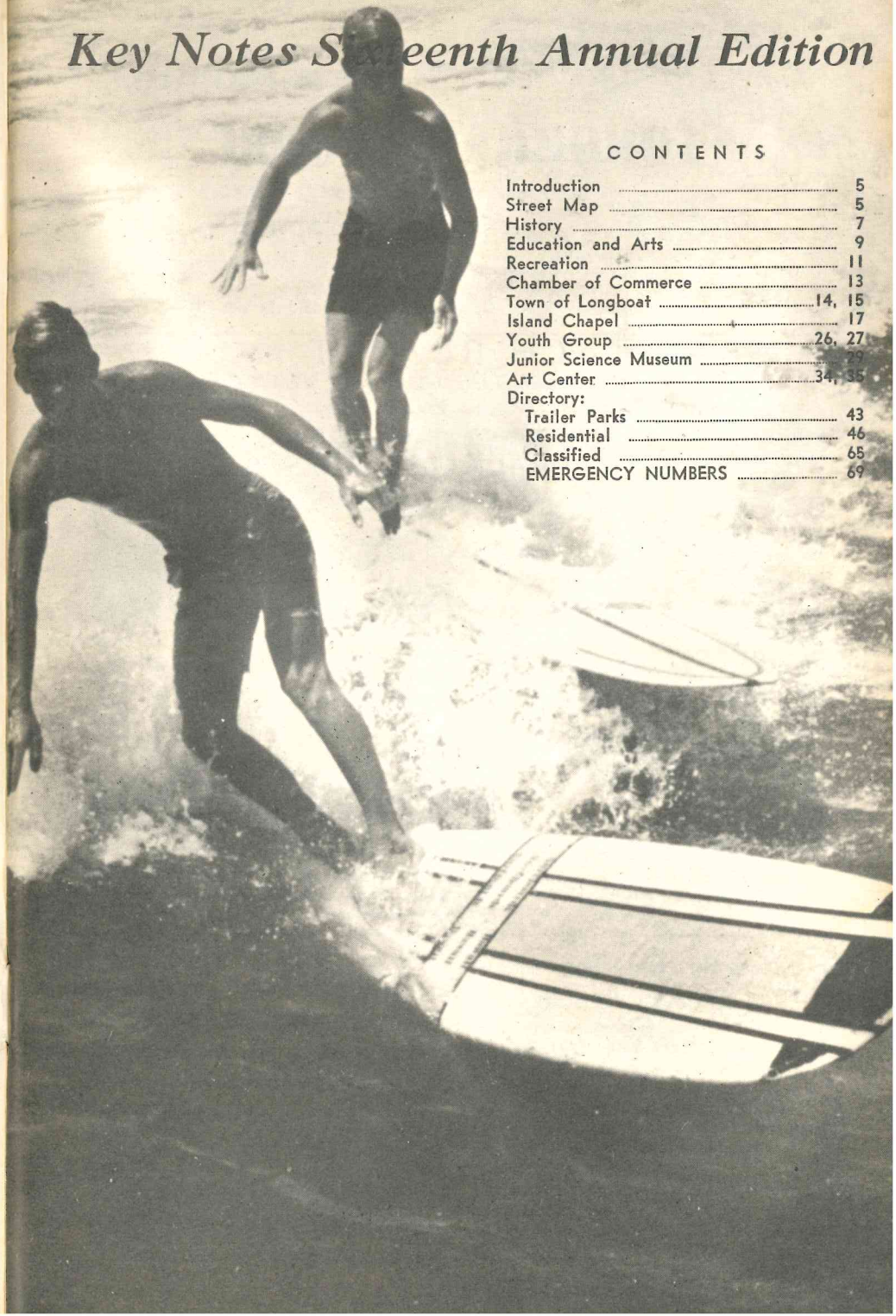
Key Notes Sixteenth Annual Edition



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Introduction

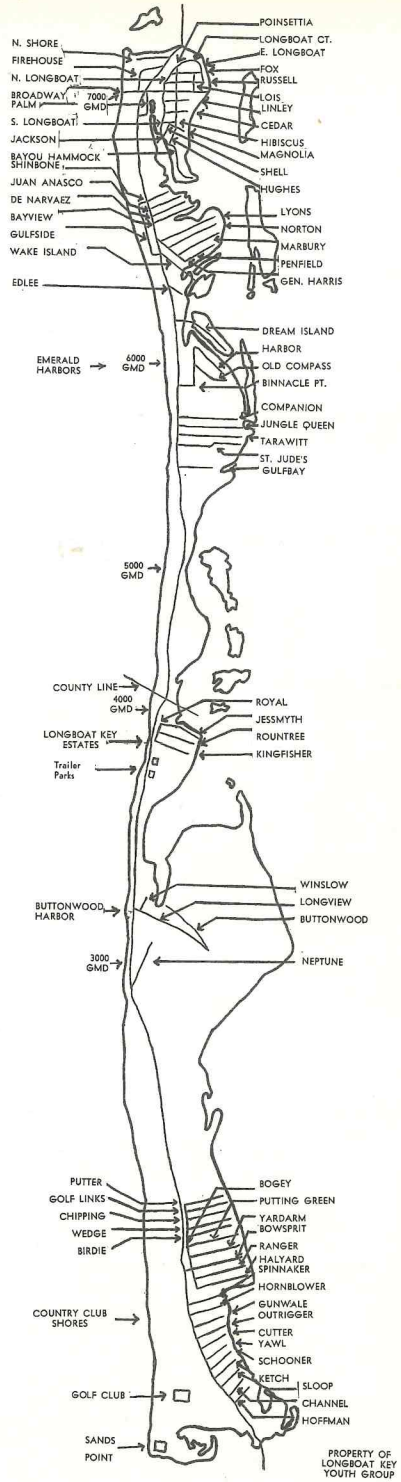
For the sixteenth year the Longboat Key Youth Group is pleased to present KEY NOTES 1968.

We wish to thank all contributors for their interest, enthusiasm and support enabling the Youth Group to continue sponsoring various programs of physical and cultural value for all children of the area.

President ..... Mr. Frank Bloechl
Vice President Mr. William Hewitt
Secretary .....Mrs. Donald Wedebrock
Treasurer .....Mr. Carl Doane
Directors: Mrs. Richard Gormley, Mrs. Barbara Bartling, Mrs. Charles Wickersham, Mrs. George Cobb, Mr. Ken Rich, Mr. Jim Lilly.

Alternates: Mrs. Arthur Nicolet, Mrs. Arthur Chambliss, Mrs. C. R. Morehead, Mrs. Frank Bloechl, Mrs. Robert Rampone, Mrs. Richard McCammack, Mrs. Doug Hausler, Mrs. Sylvia Huffman.

Key Note Staff: Chairmen, Mrs. Charles Wickersham, Mrs. Richard Gormley. Photographs: Cover — Horizon Studios, Black and White—The Islander. Printer: Gulf Coast Printing.



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History

There is history on Longboat. Its soil belonged in turn to Indians, Spaniards, French and English before becoming American. Over the centuries Longboat has been visited by fishermen whose vessels came from Cuba, Portugal, France, Spain, England and even Russia.

There was an Indian settlement on Longboat before the Spaniards came. On the bay side of the Key small pieces of Indian pottery, beads and ancient tools are still found, as well as evidences of kitchen midden. A large Indian mound was opened years ago and a male skeleton nearly eight feet tall was found along with another seven feet tall.

Ponce de Leon is believed to have landed not far north of Longboat in 1513 having sailed from Cuba. In 1539 De Soto made his first North American landing on Longboat Key. This was over 300 years before William Whitaker, the first U.S. settler in Sarasota, landed on Longboat.

By the turn of the century there was a fishing village, Longbeach, at the north end of the Island. Until 1923 the south end was mostly mangroves. Then came John Ringling, his bridges and dream hotel, never to be finished. Now in 1966. with bridges connecting Longboat Key to neighboring keys and from them to the mainland cities of Bradenton and Sarasota, a new and different type of history is being written. Join us and become part of it.

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Education and the Arts

The Key's concern for enlightened, effective youth development is apparent in its school system, the finest and most comprehensive in the area. A day nursery is maintained on the Key on a modest fee basis and supported by the Longboat Key Youth Group. Manatee County offers public education from kindergarten through junior college. Nearby junior and senior high schools in Bradenton and Sarasota, Happiness House for crippled children, Sunshine Corner and Children's Haven for special schooling, Manatee Junior College, Ringling Art School and New College, a trimester liberal arts college, reflect unlimited opportunities for young and old.

Music and drama have many facets—educational, social, professional, patriotic, theraputic and appreciative. Our area offers the West Coast Symphony with Paul Wolfe conducting. Their functions include a Chamber Group, Youth Orchestra, Children's Concerts and visiting soloists. The Sarasota Concert Band gives a series of concerts during the winter season. There is a subscribed Community Concert Series also. The Asolo Theatre, official state theatre of Florida, in Sarasota offers a professional repertory company which in addition to its usual schedule of classics, this summer produced the world premier of a new play, *Eleonora Duse* by Mario Fratti. The Turnau Opera season runs in the Spring and presents a full range of opera performed by a professional cast. Augmenting these Festivals on open dates throughout the year are art films, lectures, concerts and educational programs.

The Art Fair, held at the Longboat Key Art Center, an annual open-air festival of paintings and crafts, draws crowds from miles around. The Ringling Museum of Art in Sarasota, with its paintings and drawings of 16th, 17th, and 18th century artists, is one of the finest in the country. The permanent collection is breathtaking and there are special exhibits, including modern works, throughout the year. The Circus Museum, on the grounds, offers a fascinating history of circus and houses a complete collection of circus memorabilia.

John Ringling's mansion, also on the Museum grounds, is a fabulous tour, much like a tour into another World.

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Recreation

Longboat Key features white sand beaches that sweep North and South for twelve miles and are never crowded at any time of the year. The West Coast of Florida is justly famous for the variety, number and beauty of its shells. Shelling is superb on the Gulf shore, or on the Bay side at low tide. You'll find sand dollars, sea urchins, whelks and many varieties of small, colorful shells.

The Gulf and bays abound wlith fish: everything from a pinfish to the majestic tarpon. You'll find a challenge at the end of every line. Boats may be rented at several places on the Key, and no license is required for salt water fishing. Launching ramps and docking facilities are readily available for those who wish to bring their own boats.

Sheltered bayous near the North end of the Key provide safe waters for canoeing and exploring in row boats.

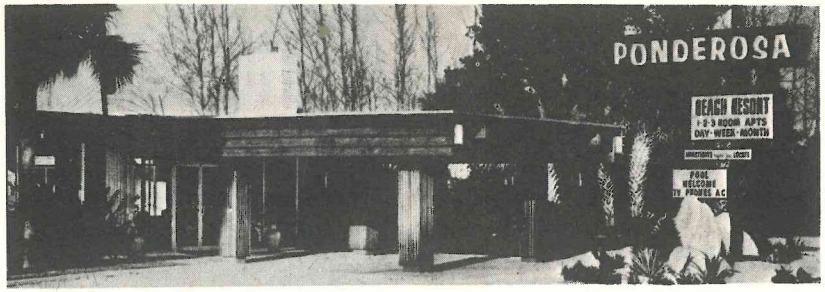
Swimming is excellent from the sloping beaches on the Gulf and bayside locations. Manatee County has a public beach with a shaded picnic grove just over the Longboat Bridge on Anna Maria Island.

Water skiing is permitted within 100 yards of shore.

Sailing, as does Island living, attracts individualists. The pleasure of running with the wind is counterbalanced by the occasional misery of tacking up a narrow channel against the tide. Sarasota Bay and the Gulf of Mexico provide excellent boating for all types of craft.

Newest of the Island's attractions is the 18-hole championship Longboat Key Golf Club, located near the Southern end of the Key, a few minutes distance from Sarasota. This is a private club, but many Longboat motels have memberships for their guests.

The welcome mat is always out on Longboat. Come to visit—and you might decide to stay.



Truly one of Sarasota's most delightful beach front motels, surrounding a beautifully landscaped court yard featuring individual rooms, TV, phones, air-conditioning and heating. Simmons Beauty Rest Beds, Heated pool with side deck, pavilion and solarium, shuffleboard, ping-pong, children's playground, individual bar-b-q pits, putting green and golf privileges with reduced rates at the championship Longboat Key Golf Course. All units single story, park at your rear door. Along with all our other services, daily morning paper, maid service and a friendly atmosphere are all yours to enjoy at "The Ponderosa". A stay here is tops for a rest-ful, play-ful and sun-ful vacation.

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Chamber of Commerce

P.O. Box 188 Phone: 388-1760

"To make Longboat Key one of the best places in which to live and make a living" is the objective of our young, energetic Chamber of Commerce. This organization, chartered only nine years ago, can look with pride at its many accomplishments. As the Key has grown the Chamber has grown with it, taking on greater energy and responsibility each year. Its membership has grown to over two hundred and its budget for 1968 *is more than fifteen times its* 1959 *budget.*

The Chamber is dedicated not only to assist its businesses, but also its residents and its tourists. It works closely with the Sarasota and Manatee County Chambers of Commerce and with its neighboring cities. In taking interest in all phases of the Longboat way of living, it encourages every proper aspect of civic improvement and assists other civic organizations as needed. The Chamber invites everyone to join it in its efforts.

Everyone is welcomed as a member and non-business memberships are at a reduced subscription.

Visit the office at 5400 *Gulf of Mexico Drive. You are welcome at meetings of the Board of Directors at the Buccaneer Inn each third Thursday of the month at* 8 *P. M.*

OFFICERS AND DIRECTORS

Helen M. Holt ..... *President*
Cecil H. Scholfield..... *Vice President*
Ruth Gardenhire ..... *Secretary*
Donald Wedebrock ..... *Treasurer*
Youell E. Bartlett.... *Exec. Vice President*

William F. Blake
Robert Rampone
Phillips Terhune
Jim Lilly
Ansel McMichen
James E. Felton
Annabel F. Field
Mervin Gherman
William Wallace
Richard Miller
Carl Doane

Longboat Key Has The Finest Beaches

Town of Longboat Key

The Town of Longboat Key has a Commission-Manager form of government with seven commissioners serving staggered two-year terms. Elections are held annually on the first Thursday in March. The Mayor, chosen by its members for a one-year term, presides over the meetings of the Commission held the second and fourth Tuesday of each month in the Fire Hall. It is noteworthy that this small community of approximately 2,500 residents with 950 registered voters, is outstanding in the State of Florida in that the town government is financed and operated without ad valorem taxes. All Town advisory boards and commissions are composed of volunteers and includes the Planning and Zoning Board, Zoning Board of Adjustment, Committees on signs, roads, charter amendments, groins and bulkheads and erosion. Longboat Key has 13 miles of improved roads, not including State Road 789 which is a primary highway. It has a garbage disposal franchise, and in the near future central water and sewer will serve the entire Key. The construction of a new Municipal Building is being considered and may be accomplished within two years.

TOWN ADMINISTRATION

Town Manager: G. Maxwell Lanier
Town Clerk: William M. Hager
Building Inspector: Otello Bianchi
Secretary: Audrey deLangis
Town Lawyer: Richard Cooney

TOWN COMMISSION

District 1: Richard Noel—Vice Mayor
District 2: Michael J. Brescia
District 3: William F. Blake—Mayor
District 4: Kenneth Rich
District 5: Howard A. Ridyard
At Large: Richard Alspach and Joseph E. Hofmann

FIRE DEPARTMENT

Help maintain your Fire Department! It may save your life and property. Organized in 1953, it is supported solely by voluntary contributions and serviced by volunteers. It is well-equipped with tankers, engines and life-saving devices —fire phones in the firemen's homes and a two-way siren increase the efficiency of responding to an alarm. The Fire Station with equipment storage and auditorium is at the North end of the Key. The newest pumper is housed on the golf course at the South end, courtesy of Arvida Corp. The Ladies Auxiliary raises funds through an annual rummage sale and smorgasbord held in the auditorium, which has complete kitchen facilities and a seating capacity of 200. The auditorium is used by the Town government, civic organizations and private parties. The Youth Group makes a financial contribution for its use through parties, dance lessons, and meetings. Until a Youth Center building can be erected it is being used as a recreation hall for specified periods. The land and buildings are free of debt, and are currently appraised at $19,000.

VOLUNTEER PERSONNEL

President: George McKeever
V. Pres. and Chief: Paul Blair
Secretary: Dave Bianchi
Treasurer: Youell Bartlett
Captain: Bobby Cannon
Captain: Chas. Collins
Asst. Chief: Elden Porter
Asst. Chief: Bill Hewitt
Auxiliary Pres.: Mrs. George McKeever

LIBRARY

AT THE SIGN OF THE READING MAN . . .

The Longboat Library, now in its eleventh year, has something for everyone. The newest best-sellers in fiction, a wonderful array of mysteries, books of local interest, biography and history, juveniles, an especially fine collection of art books.

It is staffed by volunteers and its sole support comes from gifts, membership fees, and the annual "Trifles and Treasures" sale held in February. Donations for the sale will be welcomed at the Library throughout the year.

Open from November 1st until May 15th on Monday, Tuesday, and Friday mornings from 9:30 until 12:30; and on Tuesday, Wednesday, Thursday, and Friday afternoons from 2 until 5. From May 15th until November 1st on Tuesday and Friday mornings and Wednesday afternoons; same hours.

Visit the Longboat Library!

POLICE DEPARTMENT

The Police Department is financed and administered by the Town government. There is 24 hour patrolling in a cruiser and an emergency vehicle by a crew of four.

Chief: Sal Corsi

Lieutenant: Argylle "Red" Growden

Patrolmen: Ray Smith and Garrett Kierce

CHAPEL

The Island Chapel, only church on the Key, offers non-sectarian, inter-faith religious coverage for the entire community. There is public worship, religious education, religious drama, youth choirs, discussion and interest groups, personal counseling and pastoral care. Everyone will find a hearty welcome at the Chapel. For information, call the Church Office—388-1949, or the minister, the Reverend E. Lamar Kincaid.

POST OFFICE

The Longboat Key Post Office, located at the North end of the Key on Cedar Street, is housed in a new brick building with landscaping that has won a government citation. It is a superior rated second class Post Office, staffed by Postmaster Helen Holt and two clerks, serving its patrons from 8:30 a.m. to 5:00 p.m., Monday through Friday, and from 8:30 a.m. to 12:30 p.m. on Saturday.

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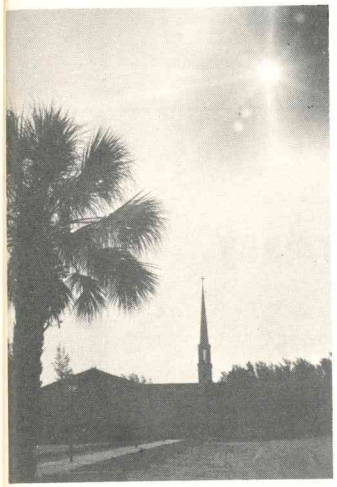

SCHEDULE OF SERVICES

Church School (all ages)	Sunday	9:30 A.M.
Divine Worship	Sunday	11:00 A.M.
Nursery and Junior Church	Sunday	11:00 A.M.
Lecture Series (Nov.-Apr.)	Wednesday	10:00 A.M.
Pastor's Forum (Jan.-Apr.)	Thursday	10:30 A.M.

For information on the following, call the Church Office (388-1949):

Chancel Choir (adults)
Children's Choirs
Cub Scouts
Women's Auxiliary
Communion Services

"A CHURCH FOR ALL PEOPLE: NON-SECTARIAN AND INTER-FAITH"

Longboat Island Chapel, founded in 1956, is the only church on Longboat Key. It is a non-sectarian, inter-faith church providing religious coverage for the entire community.

The Chapel ministers to the religious needs of the community through services of public worship, religious education, religious drama, youth choirs, discussion and interest groups, personal counseling, and pastoral care.

The principle theme of the Chapel is "religion made relevant and practical more than creedal and dogmatic."

Everyone — especially seasonal guests — will find a 'family-like' atmosphere and a hearty welcome at the Chapel. You are most cordially invited to take part in the life of this church, to apply for membership in the Chapel family — or to think of the Chapel as your church home while you are a guest on Longboat Key.

To make an appointment with the minister, the Reverend E. Lamar Kincaid, call 388-1949 or 388-2537.

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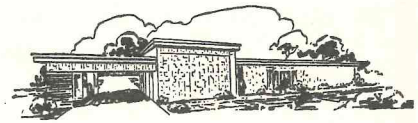

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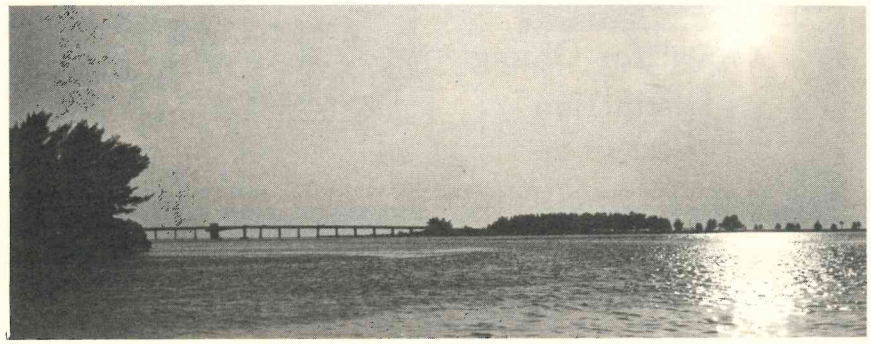

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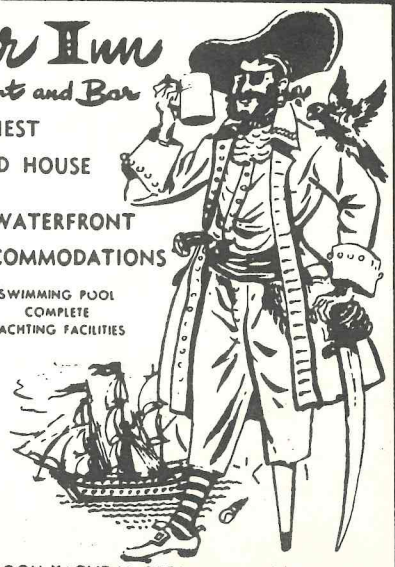

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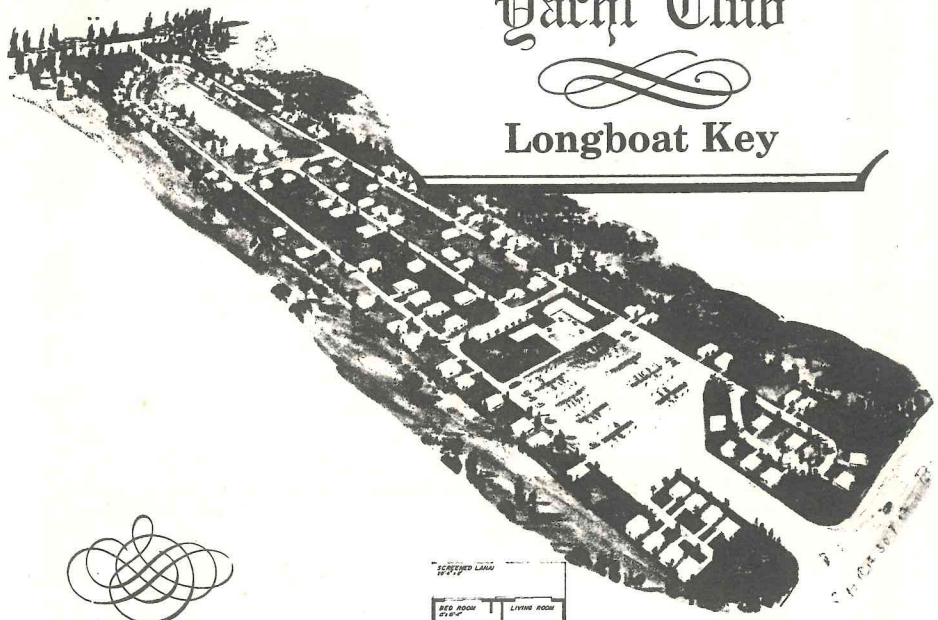

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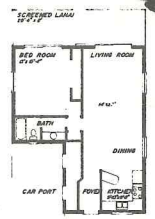

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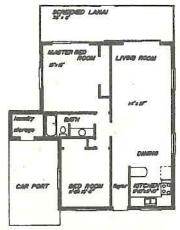

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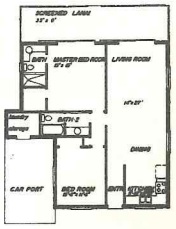

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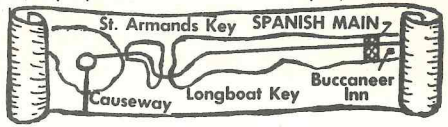

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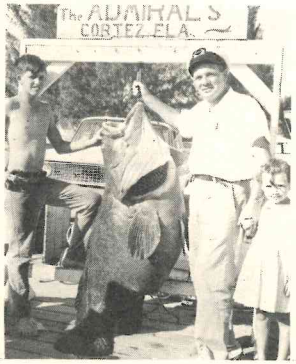

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Youth Group

As Longboat Key grew, it became necessary to provide supervised activities, through which to channel the exuberant energies of our fast-growing population of youngsters, into fun that builds character. Toward this goal, a group of Longboat parents has worked together, changing and increasing, for more than fifteen years. The annual publication of Key Notes is the main source of revenue for the support of a year-round program of activities.

For 2 to 5 year olds, the Youth Group supports a nursery school, during the regular school year, weekdays from 9 to 12, in the Village School House. For a small fee, parents may leave their little ones to learn to play together, to further their creative ability, to learn muscular co-ordination and become accustomed to discipline, preparing them for kindergarten. Nursery school information may be obtained by calling the director, Mrs. Richard Gormley, at 388-2026.

Instruction in sailing 8-foot, sprit-rigged Prams is available, free of charge to boys and girls from 8 to 14. The Pram shelter is located at the Community Dock, in the Village, and instruction is held Sunday afternoons beginning in September and running through a series of alternating practice and area regattas (for advanced skippers), until Longboat Regatta Day, in May, when we host fleets from all over the state. Information concerning this program may be obtained by calling the Pram director, Susie Cobb at 388-3401.

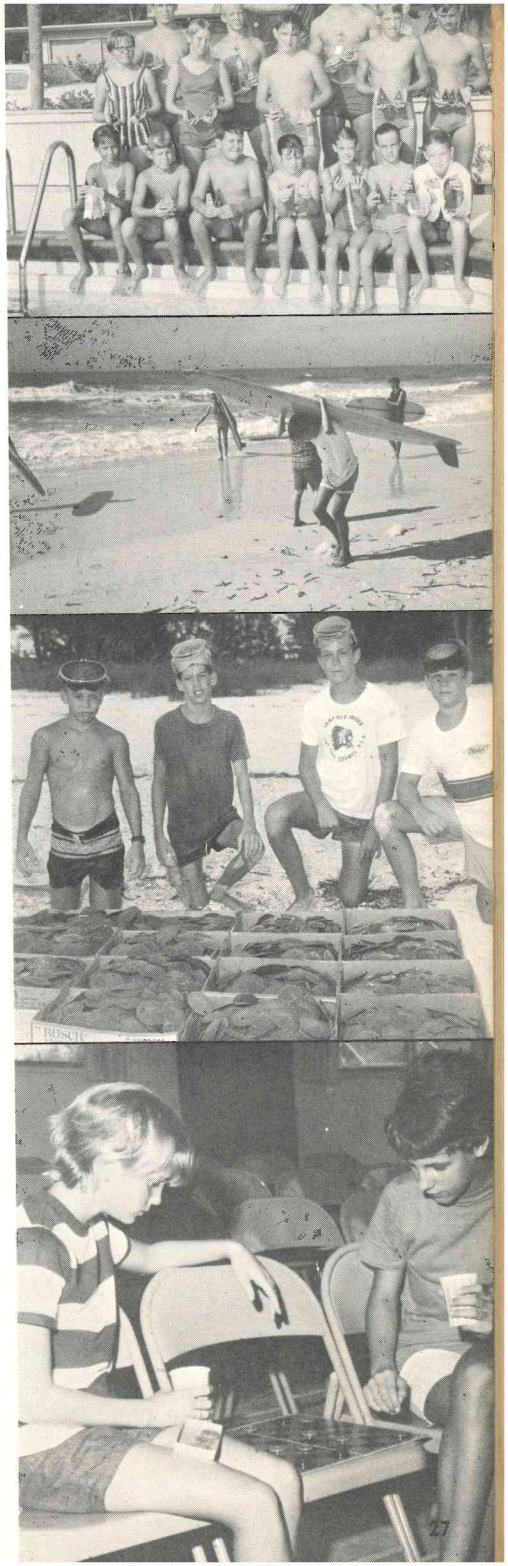
Tennis lessons for those 8 and older are held Saturday mornings at the Whitney court. There is no charge for this course, which includes beginners, intermediate and advanced. For information, call Tennis director, Mrs. Barbara Bartling, 388-1269.

Art lessons are provided at various times throughout the year for a very small fee. These are scheduled at the Longboat Art Center and taught by local professional artists.

Red Cross swimming lessons are held in June and July at the Community Dock in the Village for beginners and advanced swimmers, including both Junior and Senior life saving. Red Cross Water Safety Instructors are in charge of this free program, assisted by Red Cross trained parents and teen-agers. This is sponsored by the Sarasota County Chapter of the American Red Cross, and under the direction of Charlotte Hewitt.

The Longboat Key Youth Group is at the present time endeavoring to acquire land in a central location on the Key for the establishment of a permanent building for the use of the teen agers and their activities. During the past summer a youth center was established at the Firehall by the parents, who also assisted in chaperoning, and was enjoyed by all those attending. Card games, ping pong, billiards, dancing and just sitting and talking to their friends were the main entertainments. We hope in the near future to be able to have a full time director and a year round schedule of activities to add to the enjoyment of all the youths on the Key.

A community is judged by its children, and what better criteria is there? Longboat Key is a first-rate community. Won't you come and join us?



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Junior Science Museum

Available to the youngsters of Longboat Key — both residents and visitors —are the services of the Junior Science Museum. A one dollar membership fee in the Junior Museum entitles the youngster to take a variety of science courses after school hours or on Saturday mornings. A summer program of weekly field trips is also offered.

Such courses include Marine Biology, with collecting trips to various habitats; Archeology, with field trips to local Indian mounds to find bones, tools, and beads; Astronomy, in which members use telescopes and attend shows at the South Florida Museum Planetarium; and Meteorology, visiting the WTVT weather radar station and Tampa Weather Bureau.

Additional courses include Chemistry, in which elementary school children learn the principles and applications of chemistry; Natural History, including bird study with binoculars and on-site studies of pollution problems; Photography, in which the principles of good picture-taking are taught, as well as developing and printing techniques; and Ham Radio, including the principles and techniques of amateur broadcasting.

Most of the classes meet in the Junior Museum laboratory in the South Florida Museum. The instructors are all experts in their fields and are hand-picked for their ability to work with science-minded children in elementary and high school. The Junior Museum also maintains a science career information service for the youngsters as well as a well-stocked children's science library.

The Junior Science Museum is a non-profit educational organization with a completely unpaid volunteer staff. It is dedicated to the children of Manatee and Sarasota Counties. If your youngster has an interest in some phase of science, please contact Mrs. James Carpenter at 388-1944 for details.

The Junior Museum offers its courses in the new South Florida Museum building.

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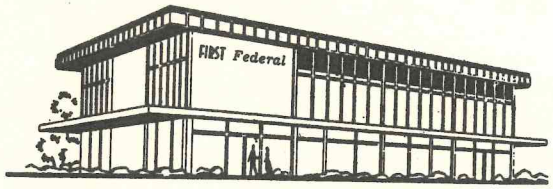

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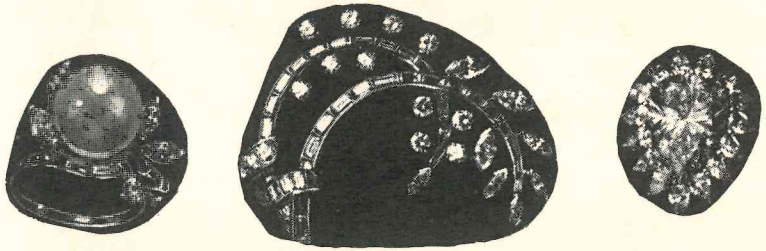

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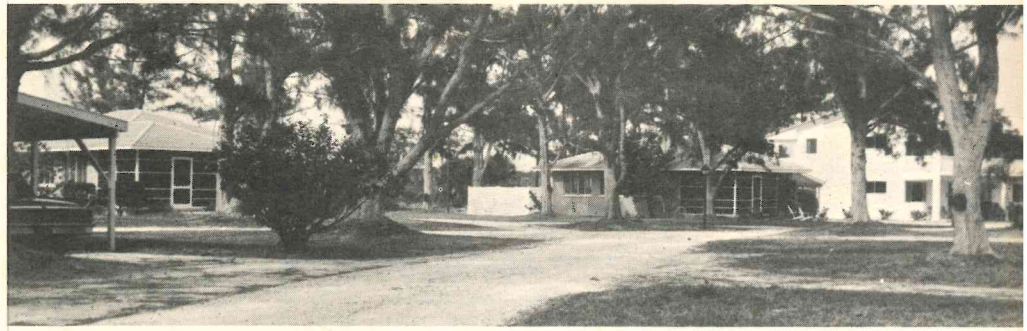

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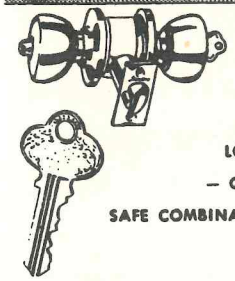

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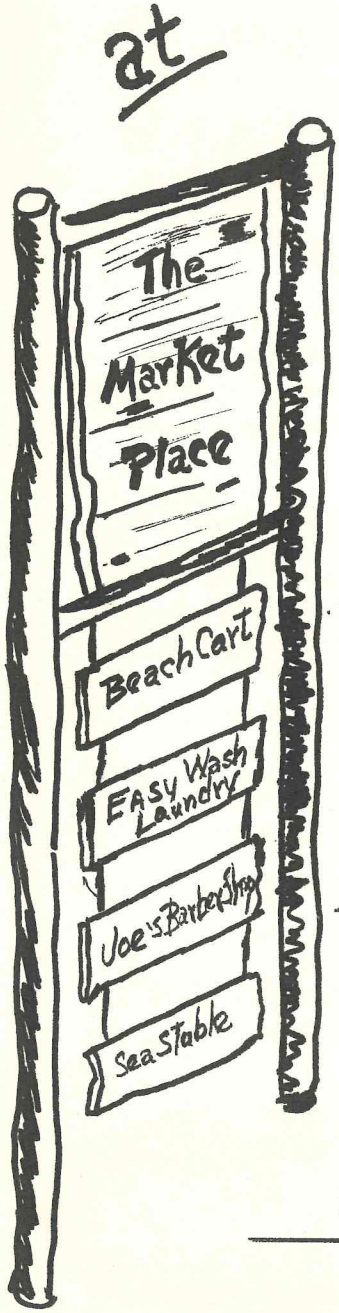

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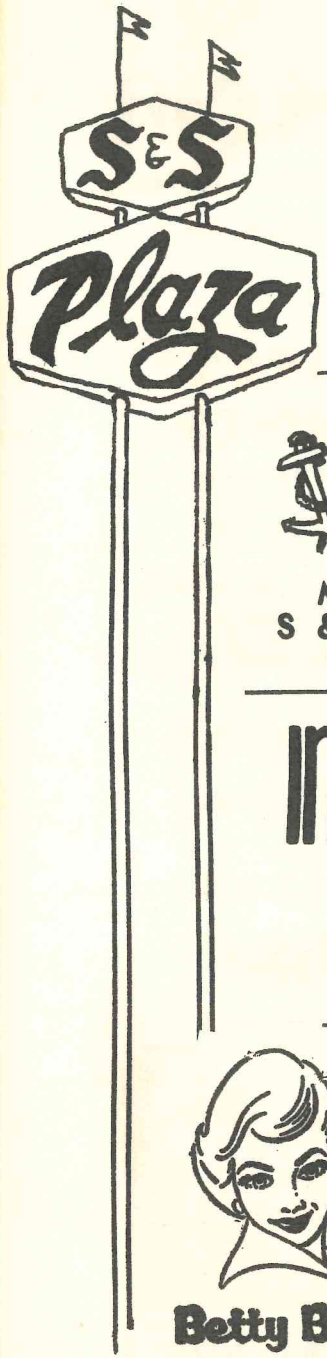

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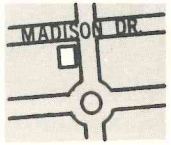

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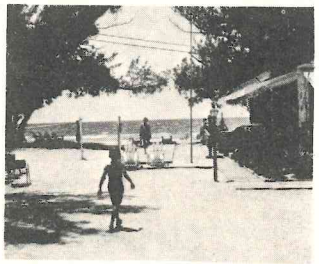

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KELLEY, Eugene T. (Georgia)
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KELLY, Dr. Raphael M. (Jeanette)
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KEMPER, Howard J. E.
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591 Wedge Lane 388-2519
KENT, Newton D. (Helen)
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KENTNER, Mrs. Lillian D.
P.O. Box 315, 690 Linley St..... 388-3527
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KNICKERBOCKER, Glenn F. (Mary)
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KNOWLSON, V. Merritt
645 Halyard Lane 388-1984
KOCH, George D.
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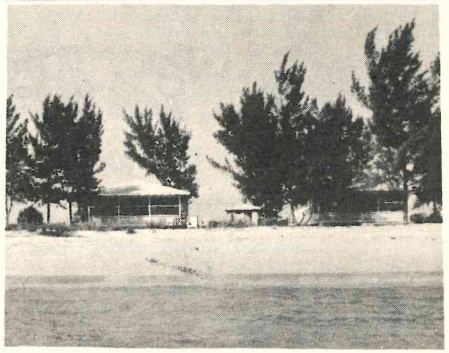

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KOTT, Sam A. (Thelma)
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KRACKE, John (Flora)
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KRAFT, F. E.
4140 GMD 388-3641
KRAFT, Frank
593 Rountree Dr. 388-3850
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549 Cutter Lane 388-3007
KRAMER, Worth
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KRANZ, George (Mary)
7119 E. Longboat Dr. 388-2700
KREISSLE, George (Pia)
591 De Narvaez Dr. .....
KROH, Patricia
5060 GMD 388-3334
KUDNER, D.
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868 Spanish Dr. N. .....
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656 Halyard Lane 388-2671
LAUER, Mrs. M. P. (Miriam)
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680 Longview Dr. 388-1820

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561 Ketch Lane 388-2278
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561 Edlee Lane 388-1982
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5540 GMD, Apt. 1 388-3411
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LINDBLOM, Ragner E. (Violet)
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LINDSEY, H. L. (Nancy)
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LYONS, Michael J. (Anna)
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MacFARLAND, Dr. David H.
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MacLAREN, J. Norman
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MARKMAN, Ed (Gloria)
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5664 GMD 388-2768
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3037 GMD 388-2702
O'SHEA, Edmund J.
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551 Yardarm Lane 388-2977
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ROGERS, Winifred
5440 GMD 388-1106
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ROWLAND, Frampton T.
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SCHILD, Wilbur F. (Eleanor)
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SCHLEISNER, Edward W. (Hilda R.)
501 Ketch Lane 388-3553
SCHLESINGER, Theodore
537 Outrigger Lane 388-1860
SCHMIELAU, Harry A.
561 Schooner Lane 388-2572

SCHOENER, John P. Jr. (Beatrice)
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VUCKO, J. J.
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798 Jungle Queen Way 388-3075
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WOODRUFF, Jackson
540 Putting Green Lane 388-3009
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500 Royal Rd. 388-2869
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	Episcopal Church of Annunciation	4408 Gulf Dr. Holmes Beach	778-1638
	Gloria Dei Lutheran	6608 Marina Dr., Holmes Beach	778-1813
	Island Baptist	8605 Gulf Dr., Anna Maria	778-2849
17	Longboat Island Chapel	6200 GMD, LBK	388-1949
			388-2537
	Roser Memorial Community	512 Pine Ave., Anna Maria	778-2882
	St. Bernards Catholic	43rd St., Holmes Beach	778-2292
CONCRETE			
41	Cochran Concrete	1199 N. Orange Ave., Sarasota	955-5726
DAIRIES			
38	Hood's Dairy, Inc.	Sarasota	958-1403
		Bradenton	746-4127
		Venice	488-3974
DEVELOPMENTS			
21	Seaside Gardens	6101 Marina Dr., Holmes Beach	778-1648
DISPOSAL			
62	Longboat Disposal	549 Gen. Harris Ave.	388-1394
DRUGGISTS			
32	Key Pharmacy	371 Harding Circle, St. Armands	388-3674
33	St. Armands Prescription Shop	19 N. Blvd. of Pres., St. Armands	388-1575
18	Webb's Island Pharmacy	5904 Marina Dr. No., Holmes Beach	778-1611
ELECTRICAL CONTRACTORS			
49	Franks Electric	5540 GMD, LBK	388-3339
51	Longboat Electric Service	P.O. Box 154, LBK	388-2595
FIRE DEPT.			
58	LBK Volunteer Fire Dept.	EMERGENCY NUMBER	958-1606
	LBK Volunteer Fire Dept.	Business - 624 Marbury Lane	388-1129
	Ladies Auxiliary	LBK	388-1129
FISHING CAMPS			
10	Cannons Boat Dock	6040 GMD, LBK	388-2780
58	Longboat Marina	4120 GMD, LBK	388-3428
41	Mar Vista	Broadway & Bay	388-2595

FISHING, DEEP SEA			
24	Admiral Fleet of Cortez	P.O. Box 345, Cortez	778-2726
FUNERAL DIRECTORS			
20	Griffith-Cline Funeral Home	6000 Marina Dr., Holmes Beach	778-2211
GIFT SHOPS			
34	Palette & Craft Gift Shop	LBK Art Ctr.	388-3402
8	Pottery Studio	2217 Gulf Dr., Bradenton Beach	778-2663
59	Studio	6350 GMD	
GOLF			
	LBK Golf Club	361 GMD, LBK	388-2307
GOVERNMENT OFFICES			
	U.S. Post Office	Cedar St., LBK	388-1050
	Town Clerk	5144 GMD, LBK	388-3326
	Town Manager	5144 GMD, LBK	388-1267
GROCERIES			
39	Beach Cart	3174 GMD, LBK	388-3369
19	Island Foodway	5325 Marina Dr., Holmes Beach	778-3308
25	Larry's Market	110 Bridge St., Bradenton Beach	778-1183
24	Marchand's Market	2519 Gulf Dr., Bradenton Beach	778-1444
HARDWARE			
20	B & K Hardware	Holmes Beach Shopping Ctr.	778-2811
24	Bradenton Beach Hardware	117 Bridge St., Bradenton Beach	778-2335
32	Lido Hardware	24 N. Blvd. of Pres., St. Armands	388-2577
HOUSE CLEANING & MAINTENANCE			
57	"At Your Service" Property Maintenance Co.	P.O. Box 366	388-1540
INSURANCE			
21	Bay Insurance Inc.	Holmes Beach Shopping Ctr.	778-1548
16	Dick Rademacher	P.O. Box 1118, Sarasota	355-7654
28	Smith, Ernest, Ins. Agency	207 Palmer Bank Bldg., Sarasota	958-2157
36	Wedebrock Insurance Agency	5570 GMD, LBK	388-2294
JEWELERS			
36	Treasure Chest	561 N. Washington Dr., St. Armands	388-2239
LAUNDRIES, LAUNDROMATS, CLEANERS			
40	Betty Brite Cleaners	S & S Plaza, Holmes Beach	778-3630
39	Easy-Wash Laundromat	3174½ GMD, LBK	388-3515
20	Holmes Beach Coin Laundry	Holmes Beach	
LAWN SERVICE			
48	Hodges, S. F.	524 Gulfbay Rd., LBK	388-1156
LIBRARY			
60	Longboat Library	Cedar St., LBK	
LIQUOR			
25	Drift In	120 Bridge St., Bradenton Beach	778-2521
30	Bottle Shop	29 N. Blvd. of Pres., St. Armands	388-1675
LOCKSMITHS			
38	Cycle & Key Shop	1537 State St., Sarasota	958-3013
MARINAS			
10	Cannons Boat Dock	6040 GMD, LBK	388-2780
58	Longboat Marina	4120 GMD, LBK	388-3428
41	Mar Vista	Broadway & Bay, LBK	388-2595
MUSEUMS			
29	Junior Science Museum	P.O. Box 4088, Sarasota	747-1322
NEWSPAPERS			
28	Islander	314 Pine Ave., Anna Maria City	778-2021
NURSERY SCHOOLS			
	LBK Youth Group Nursery	Linley St., LBK	388-3267
PHOTOGRAPHERS			
8	Horizon Studios	1237 6th St., Sarasota	955-7409
PICTURE FRAMING			
8	Stiefel Art Shop	3211 Manatee Ave. W., Bradenton	746-3988
8	Wells Art Studio & Gallery	1322 4th Ave. W., Bradenton	746-8495
PLUMBING CONTRACTORS & SERVICE			
21	Jackson Plumbing	3108 Avenue E, Holmes Beach	778-2322
52	Ridyard, Howard A.	P.O. Box 128, LBK	388-2355
24	Yerly Plumbing	P.O. Box 205, Cortez	778-1106
POLICE DEPT.			
	LBK Police Dept.	5144 GMD, LBK	388-2861
		If no answer call	958
PRINTERS			
16	Gulf Coast Printing Co.	Sarasota-Bradenton Airport	

REAL ESTATE			
1	Arvida Realty Sales, Inc.	301 GMD, LBK	388-2178
31	Key Realty Inc. of Sarasota	357 Harding Circle, St. Armands	388-2123
53	Scholfield, C. H.	7000 GMD, LBK	388-2809
25	Wagner, Dick, Realtor	2217 Gulf Dr., Bradenton Beach	778-2663
36	Wedebrock, Inc.	5570 GMD, LBK	388-2294
RESTAURANTS			
6	Broken Reef Bar & Restaurant	9951 GMD, LBK	388-3374
22	Buccaneer Inn	Dream Island Rd., LBK	388-2711
6	Chicken Delight	4016 GMD, LBK	388-3971
22	Colony Beach Dining Patio	1620 GMD, LBK	388-3631
36	Far Horizons	2401 GMD, LBK	388-2163
6	Jori's	5540 GMD, LBK	388-1108
58	Longboat Marina	4120 GMD, LBK	388-3428
41	Mar Vista	Broadway & Bay, LBK	388-2595
6	Shenkel's Coffee Shop	3454 GMD, LBK	388-2000
18	Yacht Club Restaurant	5325 Marina Dr., Holmes Beach	778-2233
SAVINGS & LOAN ASSNS.			
33	First Federal Savings & Loan	30 N. Blvd. of Pres., St. Armands	955-2281
SECRETARIAL SERVICE			
	Winters' Secretarial & Mimeographing Service	322 S. Orange, Sarasota	955-6255
SERVICE STATIONS			
33	Lido Beach Service Sta.	Harding Circle, St. Armands	388-2744
50	Longbeach Texaco	North GMD, LBK	388-3342
56	LBK American Service Sta.	400 GMD, LBK	388-9951
SEWING CENTERS			
20	Island Sewing Center	5318 Marina Dr., Holmes Beach	778-3110
SPORTING GOODS			
38	Tuckers Sporting Goods	State & Pineapple, Sarasota	958-1757
SWIMMING INSTRUCTIONS			
	American Red Cross, Sarasota Chapter	307 S. Orange, Sarasota	958-6628
TAVERNS			
25	Drift In, Inc.	120 Bridge St., Bradenton Beach	778-2521
T.V. RENTALS			
18	Island TV	5337 Gulf Dr., Holmes Beach	778-1703
T.V. SALES & SERVICE			
18	Island TV	5337 Gulf Dr., Holmes Beach	778-1703
25	Russ' TV Service	1701 Gulf Dr., Bradenton Beach	778-1184
TRAILER PARKS			
43	Gulfshore Trailer City	3710 GMD, LBK	388-2542
45	Twin Shores Resort	3740 GMD, LBK	388-2510
TRAVEL AGENCIES			
21	Bay Area Travel Service	Holmes Beach	778-3494
UTILITIES			
38	Fla. Power & Light	1741 Main St., Sarasota	958-2171
	Longboat Utility	501 Cutter Lane, LBK	388-1158
VARIETY			
19	Island Variety	5604 Marina Dr., Holmes Beach	778-1021
WATCH REPAIR			
36	Treasure Chest	561 N. Wash. Dr., St. Armands	388-2239

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Longboat Key Fire Dept.
Ladies Auxiliary of the Fire Dept.